

BOARD MEETING

21st September 2022 Prezzo

MEETING NOTES



	Action
<p>1. Welcome, introductions, Apologies and Declarations of Interest</p> <p>Attendees: Luke Longley (LL), Nicki Cheek(NCh), Paul Rolfe (PRo), Wendy Bell (WB), Greg Lazarev (GL), Simon Cuckow (SC), Sam Murray (SM), Rachael Hughes (RH), Matt Tyson (MT), Abi Bowden (AB), Aaron Payne (AP), Duncan Crow (DC), Neil Cooper (NCo), Atif Nawaz (AN), Peter Rainier (PR), Jon Crabtree (JC), Clem Smith (CS)</p> <p>Apologies: Daisy Waldron (DW)</p> <p>Guests: Rev S Burston</p> <p>The following standard Declarations of Interest were noted:</p> <ul style="list-style-type: none">• Matt Tyson - Executive Member of Gatwick Diamond Business; Richard Place Dobson(MT's employer) are auditors for the Manor Royal BID and auditors and company secretary for Crawley Town Centre BID.• AB – Bankers for Crawley Town Centre BID	
<p>2. Minutes of the last meetings (Jun 22)/Matters Arising</p> <p>Minutes approved. WB provided an update on the parking discussion regarding Orchard Street, still in progress. Waiting on Lynne Hainge at CBC</p> <p>WB confirmed the minutes to appear on the website shortly. Directors will be updated when live. Further contact made with RAC regarding the veteran car run, still hoping to secure route down High Street but if not, looking to arrange alternative car fest on the same day if not possible from 2023.</p> <p>SM still working on map project, shown example and update given. Meeting with Xpress PrInt 22nd Sep for further work. Progress being made.</p> <p>Quarterly BID meetings approved. Review of Articles of Association completed.</p> <p>PR confirmed he had written to thank the Ambassadors for hard work. SM shared details of Make Music Day report, now includes footfall numbers and will be circulated with minutes of this meeting.</p>	<p>WB</p> <p>SM</p>
<p>3. Items for Information</p> <p>WB covered operational report.</p> <p>Is meeting with supplier still going ahead for High Street businesses with supplier? Yes. RH scheduling soon and will circulate.</p> <p>CS raised whether there has been press coverage for Ambassador success. CS offered assistance in wording from colleagues at CBC.</p> <p>Key dates for Creepy Crawley to be sent to JC for Police support.</p> <p>WB noted Gala lights are planning to change over some of the lighting in different areas this festive season to see if the dual impact purposes work better. DC commented on current electricity prices and wondered whether people would remark negatively on the lights. WB confirmed that the lights are LED are very low cost to run. Suggested we make a pre-emptive comment to explain rationale behind keeping the lights.</p>	

<p>4. Items for Discussion</p> <p>Strategy session - WB sent out notes following session. Feedback provided from various attendees confirming it was a positive session with useful actions to take forward.</p> <p>PR suggested monthly meet up with professional services. WB asked to push forward. Clear that professional services need assistance with staffing crisis.</p> <p>Pancake day race going ahead for 2023. MT suggested that each board member commit to entering a team of 3 so 15 teams confirmed. Easter Team confirmed as charity for donation from entry fees.</p> <p>Skills Matrix – only 2 returned. WB requested all other board members to return. Resending out to all board members.</p>	<p>WB</p> <p>WB</p>
<p>5. Items for Decisions</p> <p>Finance Note Agreed</p>	
<p>6. AOB</p> <p>Utility savings – pilot started with 6 local businesses. Outcome should be available by the next meeting.</p> <p>Parking – GL revisited the Orchard Street car park discussion and asked about an extra pedestrian crossing direct from Orchard Street overground car park. WB advised Crawley Borough Council are reviewing. CS to speak with West Sussex Council and report back.</p> <p>CS advised of a report coming out regarding a new conservation area focusing on areas of the town to retain its character.</p> <p>WB advised of multi-channel approach to marketing for BID events. Mid-term Survey project in the works.</p> <p>The meeting ended at 3.30pm</p>	<p>CS</p>